INSTANA
an IBM Company

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Enterprise Observability

Instana, an IBM Company, is the only fully automated observability solution purpose built to collect and store 100% of distributed traces without any sampling while automatically correlating all components in real-time.
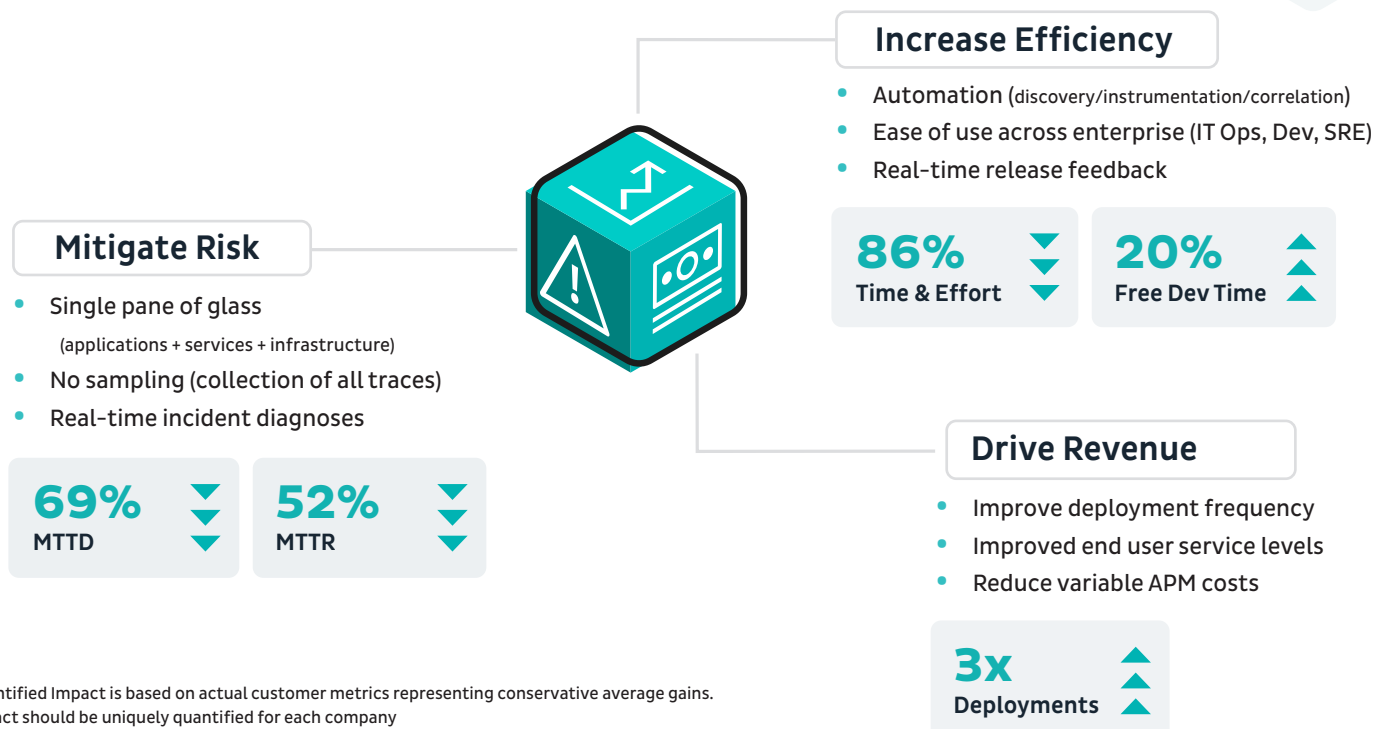
Instana automatically collects and correlates Traces, Metrics, & Logs every second from monitored applications, services, and infrastructure across the enterprise to identify issues within seconds and immediately take action.

Instana's single agent supports over 300 technologies (with source code level visibility of 14 different languages) providing end-to-end observability from mobile to mainframe.

Click here for Supported Technologies

(e.g. AWS, OpenShift, z/OS, DB2, MQ, VSAM, Websphere, on-prem, cloud, distributed, mobile, middleware, etc...)

Instana delivers real impact & instant time to value

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Increase Efficiency

- Automation (discovery/instrumentation/correlation)
- Ease of use across enterprise (IT Ops, Dev, SRE)
- Real-time release feedback

86%
Time & Effort

20%
Free Dev Time

Mitigate Risk

- Single pane of glass
  (applications + services + infrastructure)
- No sampling (collection of all traces)
- Real-time incident diagnoses

69%
MTTD

52%
MTTR

Drive Revenue

- Improve deployment frequency
- Improved end user service levels
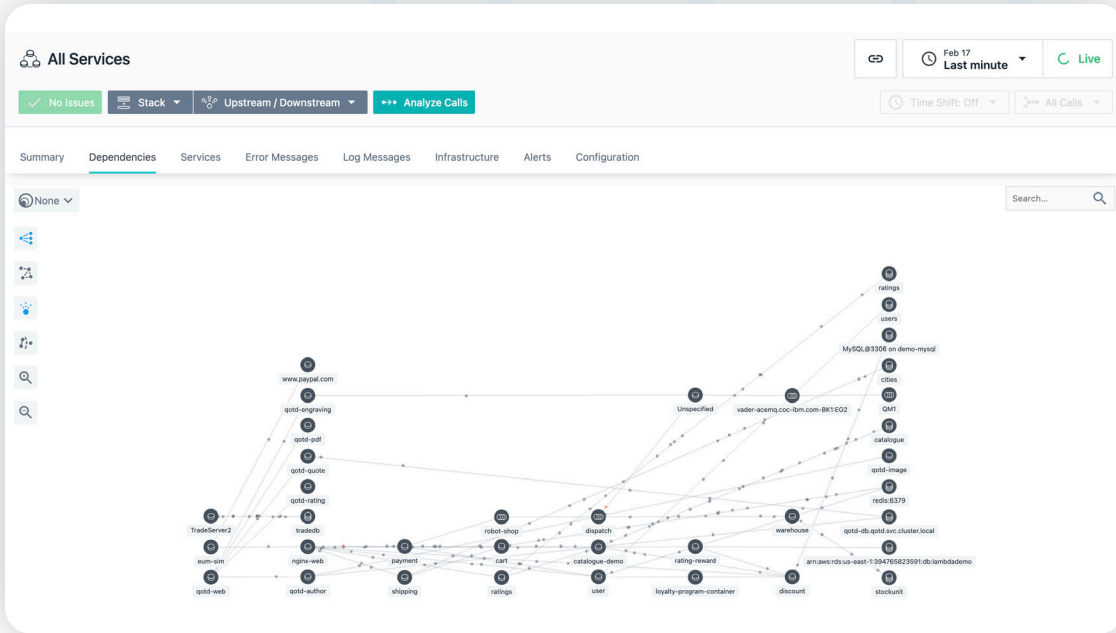- Reduce variable APM costs

3x
Deployments

* Quantified Impact is based on actual customer metrics representing conservative average gains.
  Impact should be uniquely quantified for each company
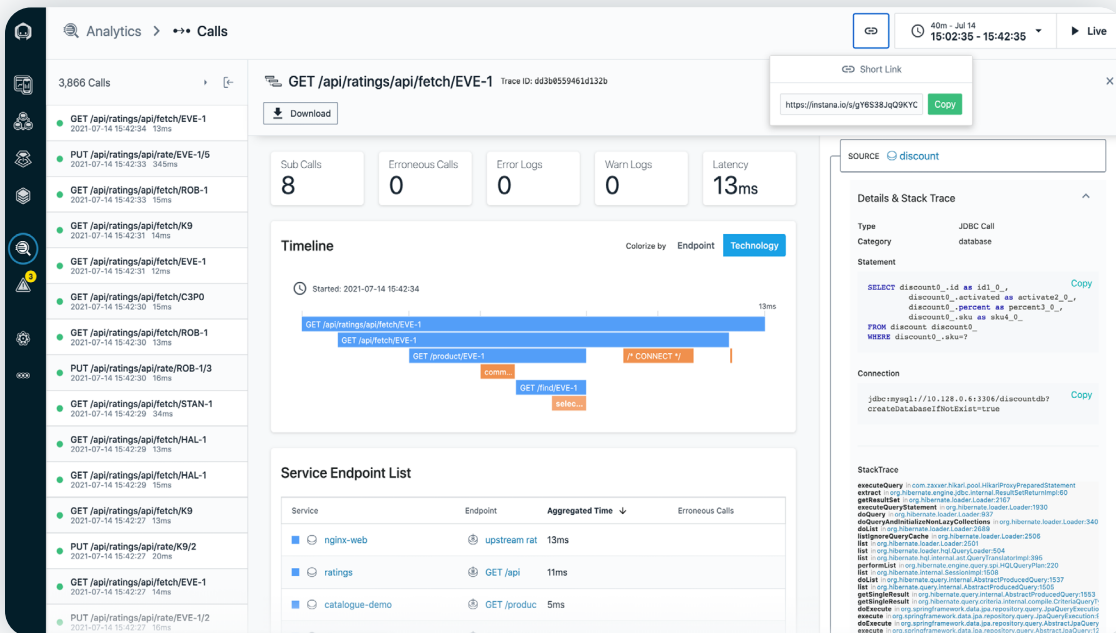
What's automated? Everything!

Discovery • Deployment • Configuration • Instrumentation • Mapping • Correlation • Monitoring
Tracing • Profiling • Alerting • Dashboards • RCA • Remediation • Change Detection

Instana continuously discovers and maps all services, ingests observability metrics, traces each request, profiles every process, and correlates all application dependencies – automatically.

Why a no sampling approach to tracing?

Instana collects a distributed trace for EVERY application call, showing the components, timings, & correlations.
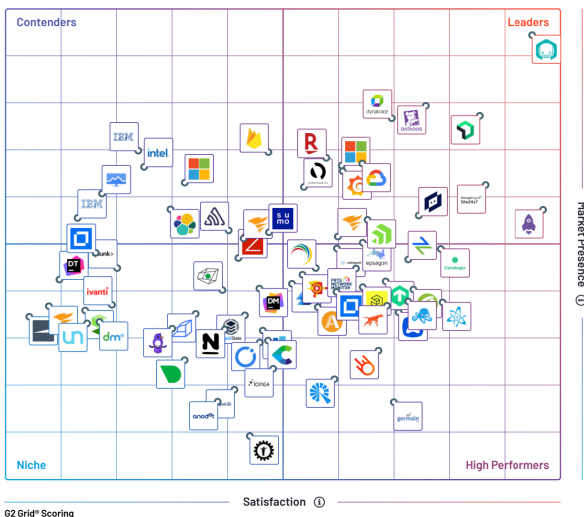Without every trace you run a high risk of missing critical data.

How we compare to other solutions (Instana #1)

Capabilities	AppDynamics	Datadog	Dynatrace	Instana	New Relic	Splunk
Comprehensive Log Collection	○	◑	◑	◕	◑	●
Comprehensive Metric Collection	◑	◑	◑	●	●	◑
Comprehensive Tracing Collection	◑	●	●	●	●	◔
Comprehensive Topology and Dependency Collection	◑	◔	◕	●	◑	○
Comprehensive and Continuous Profiling	○	●	●	●	○	●
Automated and Instant Instrumentation	○	○	○	●	○	○
High Cardinality Analytics	○	◕	◕	◕	◕	◑
AI Based Root Cause across all Data Types and Relationships	◔	◔	◕	●	◑	◑
Automated Problem Resolution	◔	○	◑	◑	○	○
Deployment	SaaS & On Prem	SaaS Only	SaaS & Managed On Prem	SaaS & On Prem options	SaaS Only	SaaS only for Observability

● - Strongly Differentiated Capability   ◑ - Average Value   ○ - Feature or benefit not present

◔ - Differentiated Capability   ◔ - Less Value than Normal

Grid® Report for Application Performance Monitoring (APM) – Fall 2023

G2 Grid® Scoring

Our customers love us!

IBM Instana has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence.

98% | of users rated it 4 or 5 stars

88% | of users believe it is headed in the right direction

90% | of users said they would be likely to recommend IBM Instana

Click here to visit Instana